

Insights-X with a year-round online offering for the stationery industry

- Compact overview of manufacturers, brands and innovations
- News area covers current industry topics

When it opens its doors from 7 to 9 October – the perfect time for placing orders – Insights-X will be a great opportunity for the stationery sector to discover the latest innovations, find inspiration for exciting product ranges, and forge new business contacts. Taking place this autumn at Nuremberg's Exhibition Center, the trade expo has received bookings from a whole host of revered companies. Colibri System, Häfft-Verlag and Heinrich Sieber & Co. with its brand Fabrizio World of Bags will stand shoulder to shoulder with companies such as Keskin Color Kartpostalcilik, Lizzy Card, Pyramid Europe and Stylex Schreibwaren. Until the sixth edition launches, organiser Spielwarenmesse eG will keep both trade and industry up to speed with a variety of digital information services.

Innovations at a glance

The "Exhibitors and Products" section on the website www.insights-x.com/en/online-catalogue provides a year-round compact overview of manufacturers and brands. Suppliers who appeared at Insights-X Online can update their entries in the online catalogue and inform international buyers and retailers about their latest products on a regular basis. Using the search functions and various filters, retailers looking for new ideas to jazz up their ranges can locate innovations and products both quickly and easily. In addition, the company listings provide all details of various contacts within the firms.

Weekly industry news

The news section at www.insights-x.com/en/news likewise contains a wealth of relevant information. The team behind the expo supplies the stationery industry with a weekly news update. It reports on current market developments, gives practical tips for both exhibitors and the point of sale, and talks to experts from trade and industry about industry-wide trends and developments. Exhibitors and trade visitors can also keep their fingers on the pulse by reading the Insights-X monthly newsletters. They provide participants with a compact overview of useful content about services, current reports from the news section and new features at the trade fair. Insights-X also keeps in touch with the stationery community

Press Release

through its social media channels. The expo team holds regular conversations with industry representatives and posts news about the trade fair and its exhibitors all year round on [Facebook](#), [Instagram](#), [YouTube](#) and [LinkedIn](#).

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Note for editors: Reprint free of charge. Images are available at www.insights-x.com/media.

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Insights-X – Your Stationery Expo

Insights-X is the industry trade fair for paper, office supplies and stationery. Held each year in October, the event brings together leading brand manufacturers and suppliers of every size in the Nuremberg Exhibition Centre. Buyers and specialist retailers can find an extensive product range for the office, school and home as well as creative and artistic materials. The next event will open its doors from 7 to 9 October 2021. Further information can be found online at www.insights-x.com.

Spielwarenmesse eG

Spielwarenmesse eG is the fair organizer and marketing services provider for the toy sector and other consumer goods markets. The Nuremberg company organizes the world-leading **Spielwarenmesse**® in Nuremberg, **Kids India** in Mumbai and **Insights-X** in Nuremberg. The range of services provided by the cooperative also includes industry campaigns and the international fair programme, **World of Toys by Spielwarenmesse eG**, which enables manufacturers to exhibit at pavilions featured at trade fairs in Asia and Russia. Spielwarenmesse eG operates a worldwide network of representatives in over 90 countries. It also has several subsidiaries, including Spielwarenmesse Shanghai Co., Ltd., responsible for the People's Republic of China and Spielwarenmesse India Pvt. Ltd., covering the Indian market. The cooperative holds a majority stake in the Russian exhibition company Grand Expo, which organizes **Kids Russia** in Moscow. **Die roten Reiter GmbH** subsidiary with headquarters in Nuremberg works as communication agency for the consumer and capital goods industry. The complete company profile of Spielwarenmesse eG can be seen on the Internet at www.spielwarenmesse-eg.com.