

The Insights-X Special Award Ergonomics: Six stationery products nominated

- New accolade generates positive response among manufacturers
- Winners to be announced during the Online Live Event on 15 October

The field of ergonomics is gaining ever more traction in the stationery industry. In acknowledgement of companies who develop outstanding, ergonomically designed products, Insights-X is presenting the Special Award Ergonomics in collaboration with the IGR (Institut für Gesundheit und Ergonomie e.V.) for the very first time this year. Awarded in the categories Writing utensils and (School) bags and backpacks, the accolade will be given to products that offer added ergonomic value and support a healthy working environment. The new Award has triggered a positive response within the stationery industry with 16 manufacturers entering a total of 33 products. A jury, consisting of representatives from the IGR and Insights-X, has evaluated the entries and selected three products in each category.

The nominees for the Special Award Ergonomics

In the category Writing utensils, the judges chose the **Kaweco Perkeo Calligraphy Set** from **Kaweco h&m gutberlet**, the **Stabilo Easygraph S** from **Stabilo International** and the **Stylus Pen Best Ager** from **Online Schreibgeräte**. In the (School) bags and backpacks category, the **Active Air FLX** from **Beckmann**, the **Walker Rucksack Campus Evo, Laser Blue** from **Schneiders Vienna** and the **cocazoo, ScaleRale** from **Hama** were selected for the Special Award Ergonomics. The nominees all met, among other things, the following criteria:

- A health-promoting or preventive function
- Product quality and design as an expression of functionality and durability
- User guidance, ease of operation and self-explanatory functions
- Sustainability, ecology and compliance with or exceeding of social standards

The winners will be announced during an interview with Christian Brunner, Chairman of the IGR (Institut für Gesundheit und Ergonomie), at 4pm on 15 October, as part of the Online Live Event at Insights-X Online. Further details can be found on the website at www.insights-x.online/en.

Press Release

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Insights-X – Your Stationery Expo

Insights-X is the industry trade fair for paper, office supplies and stationery. Held each year in October, the event brings together leading brand manufacturers and suppliers of every size in the Nuremberg Exhibition Centre. Buyers and specialist retailers can find an extensive product range for the office, school and home as well as creative and artistic materials. The next event will open its doors in October 2021. Further information can be found online at www.insights-x.com.

Spielwarenmesse eG

Spielwarenmesse eG is the fair organizer and marketing services provider for the toy sector and other consumer goods markets. The Nuremberg company organizes the world-leading **Spielwarenmesse**® in Nuremberg, **Kids India** in Mumbai and **Insights-X** in Nuremberg. The range of services provided by the cooperative also includes industry campaigns and the international fair programme, **World of Toys by Spielwarenmesse eG**, which enables manufacturers to exhibit at pavilions featured at trade fairs in Asia and Russia. Spielwarenmesse eG operates a worldwide network of representatives in over 90 countries. It also has several subsidiaries, including Spielwarenmesse Shanghai Co., Ltd., responsible for the People's Republic of China and Spielwarenmesse India Pvt. Ltd., covering the Indian market. The cooperative holds a majority stake in the Russian exhibition company Grand Expo, which organizes **Kids Russia** in Moscow. **Die roten Reiter GmbH** subsidiary with headquarters in Nuremberg works as communication agency for the consumer and capital goods industry. The complete company profile of Spielwarenmesse eG can be seen on the Internet at www.spielwarenmesse-eg.com.