

Exhibiting fees

Prices excl. stand construction package min. 9 m²

Row stand 1 side open	Corner stand 2 sides open	Head stand 3 sides open	Block stand 4 sides open
Early bird registration before 28 February 2021			
145,00 €/m ²	170,00 €/m ²	184,00 €/m ²	189,00 €/m ²
Application from 1 March 2021			
161,00 €/m ²	189,00 €/m ²	204,00 €/m ²	209,00 €/m ²

Prices incl. stand construction package (9 – 36 m²)

Row stand 1 side open	Corner stand 2 sides open	Head stand 3 sides open	Block stand 4 sides open
Early bird registration before 28 February 2021			
255,00 €/m ²	280,00 €/m ²	294,00 €/m ²	299,00 €/m ²
Application from 1 March 2021			
271,00 €/m ²	299,00 €/m ²	314,00 €/m ²	319,00 €/m ²

The **registration fee** of 400 € will be deducted in full from the exhibiting fee and will be refunded in the event of non-admission. Registrations can only be processed once the registration fee has been received.

All prices are subject to statutory VAT (see Item 6 of the Rules for Exhibitors 2021) and other fees, for example AUMA-fee (0.60 €/m²) and waste disposal fee (2.80 €/m²). Status October 2020. Subject to change.

Marketing package

The obligatory marketing package amounting of 525 € ensures you to get optimal media presence before, during and after Insights-X and offers you everything important for your easy and personal customer invitation. This package includes:

- **Marketing materials:** Personalised banners, QR codes and more media for promoting your presence at the expo
- **Customer invitations** Unlimited number of voucher codes for free admission for all of your customers
- **Entries in official Insights-X print and online media:**

Basic data

- Entry in the alphabetical exhibitor directory (company name, address, contact details, activated e-mail and web addresses as well as social media icons (online catalogue), hall/stand numbers, individual header graphic (online catalogue)); appears in the print and online catalogues as well as the mobile app

Product presentation

- Entry in any number of product categories in the product group directory (company name, country and hall/stand numbers); appears in the print and online catalogues as well as the mobile app

Innovation presentation

- Entry of one product innovation, including text and up to five images; appears in the online catalogue and the mobile app

Contacts

- One contact person with contact details as well as social media profiles; appears in the online catalogue and the mobile app

Press release

- Upload of one press release to the detailed exhibitor listing; appears in the online catalogue and the mobile app

Presentation in the hall plan

- Company logo in the online hall plan (all year round)
- Company logo in the hall plan in the mobile app (all year round)
- Company name on the stand in the printed VisitorGuide
- Company name in the floor plans in front of the halls (exhibition grounds)

Entries in the event calendar:

- Publication of events taking place as part of Insights-X

Stand construction package

The stand construction package comprises:

- Maxima stand system with stand partition walls in white; material: aluminum – untreated surface wall height 2.50 m (upper panel 3.50 m)
- Lighting, 1 x 100 W spotlight per 2 m²
- Company logo on stand's frame design
- Charcoal-grey carpeting
- 1 meeting table, white table top
- 4 upholstered chairs black/charcoal grey

- 1 waste paper basket
- Power connecting up to 3 kW (230 V/16 A) incl. triple power outlet, ground fault circuit interrupter
- Flat charges for power consumptions generated from regenerative energy sources
- Daily stand cleaning
- All the services of the waste disposal fee

Additionally for stands from 15 – 36 m²: 1 cabin 1 x 1 m with door (lockable) and coat rack